

Privacy Statement, effective as of February 15, 2016

Senegal Ventures, LLC. (“Senegal Software” or the “Company”) is committed to protecting the privacy of individuals who visit the Company’s Web sites (“Visitors”) and individuals who register to use the Services as defined below (“Customers”). This Privacy Statement describes Senegal Software’s privacy practices in relation to the use of the Company’s Web sites and the related applications and services offered by Senegal Software (the “Services”). Visitors and/or Customers may alternatively be referred to as “you” or “your”, as applicable.

1. Web sites covered

This Privacy Statement covers the information practices of Web sites that link to this Privacy Statement, including: www.SenegalSoftware.com and www.SenegalMail.com (collectively referred to as “Senegal Software’s Web sites” or “the Company’s Web sites”).

Senegal Software’s Web sites may contain links to other Web sites. The information practices or the content of such other Web sites is governed by the privacy statements of such other Web sites. The Company encourages you to review the privacy statements of other Web sites to understand their information practices.

2. Information collected

When expressing an interest in obtaining additional information about the Services or registering to use the Services, Senegal Software requires you to provide the Company with personal contact information, such as name, company name, address, phone number, and email address (“Required Contact Information”). When purchasing the Services, Senegal Software may require you to provide the Company with financial qualification and billing information, such as billing name and address, credit card number, and the number of employees within the organization that will be using the Services (“Billing Information”). Required Contact Information and Billing Information are referred to collectively as “Data About Senegal Software Customers.”

As you navigate the Company’s Web sites, Senegal Software may also collect information through the use of commonly-used information-gathering tools, such as cookies and Web beacons (“Web Site Navigational Information”). Web Site Navigational Information includes standard information from your Web browser (such as browser type and browser language), your Internet Protocol (“IP”) address, and the actions you take on the Company’s Web sites (such as the Web pages viewed and the links clicked).

3. Use of information collected

The Company uses Data About Senegal Software Customers to perform the Services requested. For example, if you fill out a “Contact Me” Web form, the Company will use the information provided to contact you about your interest in the Services.

The Company may also use Data About Senegal Software Customers for marketing purposes. For example, the Company may use information you provide to contact you to further discuss your interest in the Services and to send you information regarding the Company, its affiliates, and its partners. As an example, information may be provided about Company promotions or events.

Senegal Software uses credit card information solely to check the financial qualifications and collect payment from prospective Customers.

Senegal Software uses Web Site Navigational Information to operate and improve the Company's Web sites. The Company may also use Web Site Navigational Information alone or in combination with Data About Senegal Software Customers to provide personalized information about the Company.

4. Web Site Navigational Information

Cookies, Web Beacons and IP Addresses

Senegal Software uses commonly-used information-gathering tools, such as cookies and Web beacons, to collect information as you navigate the Company's Web sites ("Web Site Navigational Information"). This section describes the types of Web Site Navigational Information used on the Company's Web sites and how this information may be used.

Cookies

Senegal Software uses cookies to make interactions with the Company's Web sites easy and meaningful. When you visit one of the Company's Web sites, Senegal Software's servers send a cookie to your computer. Standing alone, cookies do not personally identify you; they merely recognize your Web browser. Unless you choose to identify yourself to Senegal Software, either by responding to a promotional offer, opening an account, or filling out a Web form (such as a "Contact Me" or a "Live Demo" Web form), you remain anonymous to the Company.

Senegal Software uses cookies that are session-based and persistent-based. Session cookies exist only during one session. They disappear from your computer when you close your browser software or turn off your computer. Persistent cookies remain on your computer after you close your browser or turn off your computer. Please note that if you disable your Web browser's ability to accept cookies, you will be able to navigate the Company's Web sites, but you will not be able to successfully use the Services.

Web Beacons

Senegal Software uses Web beacons alone or in conjunction with cookies to compile information about Customers and Visitors' usage of the Company's Web sites and interaction with emails from the Company. Web beacons are clear electronic images that can recognize certain types of information on your computer, such as cookies, when you viewed a particular Web site tied to the Web beacon, and a description of a Web site tied to the Web beacon. For example, Senegal Software may place Web beacons in marketing emails that notify the Company when you click on a link in the email that directs you to one of the Company's Web sites. Senegal Software uses Web beacons to operate and improve the Company's Web sites and email communications.

IP Addresses

When you visit Senegal Software's Web sites, the Company collects your Internet Protocol ("IP") addresses to track and aggregate non-personal information. For example, Senegal Software uses IP addresses to monitor the regions from which Customers and Visitors navigate the Company's Web sites. Senegal Software also collects IP addresses from Customers when they log into the Services as part of the Company's "Identity Confirmation" and "IP Range Restrictions" security features.

5. Sharing of information collected

Service Providers

Senegal Software may share Data About Senegal Software Customers with the Company's contracted service providers so that these service providers can provide Services on behalf of the Company. Without limiting the foregoing, Senegal Software may also share Data About Senegal Software Customers with the Company's service providers to ensure the quality of information provided. Unless described in this Privacy Statement, Senegal Software does not share, sell, rent, or trade any information with third parties for their promotional purposes.

Senegal Software Affiliates

The Company may share Data About Senegal Software Customers with other companies in order to work with them, including affiliates of the Senegal Software corporate group. For example, the Company may need to share Data About Senegal Software Customers for customer relationship management purposes.

Business Partners

From time to time, Senegal Software may partner with other companies to jointly offer products or services. If you purchase or specifically express interest in a jointly-offered product or service from Senegal Software, the Company may share Data About Senegal Software Customers collected in connection with your purchase or expression of interest with Senegal Software's joint promotion partner(s). Senegal Software does not control its business partners' use of the Data About Senegal Software Customers such partners collect, and their use of the information will be in accordance with their own privacy policies. If you do not wish for your information to be shared in this manner, you may opt not to purchase or specifically express interest in a jointly offered product or service.

Third Parties

This Privacy Statement sets forth the information Senegal Software collects on the Company's Web sites and the information it shares with third parties. Senegal Software does not authorize the collection of personal information by third parties through advertising technologies deployed on the Company's Web sites, nor does it share personal information with any third parties collected from the Company's Web sites, except as provided in this Privacy Statement. Section 4 of this Privacy Statement, Web Site Navigational Information, specifically addresses the information Senegal Software collects through cookies and web beacons, and how you can control cookies through your Web browsers.

Billing

Senegal Software uses a third-party service provider to manage credit card processing. This service provider is not permitted to store, retain, or use Billing Information except for the sole purpose of credit card processing on the Company's behalf.

Compelled Disclosure

Senegal Software reserves the right to use or disclose information provided if required by law or if the Company reasonably believes that use or disclosure is necessary to protect the Company's rights and/or to comply with a judicial proceeding, court order, or legal process.

6. Correcting and updating your information

Customers may update or change their registration information by editing their user or organization record. To discontinue your account and to have information you maintained in the Services returned to you or, upon your request, destroyed, please email support@SenegalSoftware.com or call +1 (404) 214-

9261. Requests to access, change, or delete your information will be handled within 30 days.

7. Customer Data

Senegal Software Customers may electronically submit data or information to the Services for hosting and processing purposes ("Customer Data"). Senegal Software will not review, share, distribute, or reference any such Customer Data except as provided in the Senegal Software as a Service Agreement and Terms of Use ("Subscription Agreement"), or as may be required by law. In accordance with the Senegal Software Master Subscription Agreement, Senegal Software may access Customer Data only for the purpose of providing the Services or preventing or addressing service or technical problems or as may be required by law.

8. Security

Senegal Software uses robust security measures to protect Customer Data and Data About Senegal Software Customers.

9. Changes to this Privacy Statement

Senegal Software reserves the right to change this Privacy Statement. Senegal Software will provide notification of any material changes to this Privacy Statement through the Company's Web sites at least thirty (30) business days prior to the change taking effect.

10. Contacting us

Questions regarding this Privacy Statement or the information practices of the Company's Web sites should be directed to Senegal Software Privacy at privacy@senegalsoftware.com or by mailing Senegal Software Privacy at 1417 Dutch Valley Place, Suite A, Atlanta, Georgia 30324.